

AEC.AI™

Partnership Prospectus

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Austin, TX

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About AEC.AI™

AEC.AI is dedicated to advancing the responsible, strategic use of artificial intelligence across the architecture, engineering, and construction (AEC) industries. As a **premier learning experience for AEC marketing, business development, and growth leaders**, AEC.AI brings together forward-thinking professionals who are shaping how AI will influence business strategy, client experience, and firm competitiveness.

Presented by the Society for Marketing Professional Services (SMPS), AEC.AI convenes

industry innovators, practitioners, and thought leaders to explore real-world applications of AI, share practical frameworks, and address the opportunities and challenges AI presents for AEC firms today and in the future.

Designed for professionals who are actively navigating AI adoption, AEC.AI delivers **focused education, hands-on learning, and meaningful peer connections**. Attendees leave with actionable insights, clearer direction, and the confidence to pilot, deploy, and govern AI in ways that drive measurable business impact.

Benefits of Partnership

Investing in AEC.AI offers a unique opportunity to **align your brand with the future of AEC business growth and innovation**. Sponsors and exhibitors gain access to a highly engaged audience of decision-makers who are actively evaluating AI tools, strategies, and partnerships to position their firms for long-term success.

With a more intimate and specialized audience than larger industry conferences, AEC.AI creates deeper engagement and more meaningful interactions between sponsors and attendees. **Your brand will be positioned as a trusted, forward-thinking partner at a pivotal moment of change in the industry.**

Key benefits include:

- Positioning your brand in front of AEC leaders who are actively investing in AI strategy, tools, and transformation.
- Aligning your organization with a focused, thought-leadership event centered on innovation, technology, and future readiness.
- Connecting directly with marketing, business development, and firm leaders from top AEC organizations seeking practical AI solutions.
- Showcasing your products, services, and expertise to professionals looking to turn AI from experimentation into impact.

By sponsoring or exhibiting at AEC AI, **you'll engage directly with the professionals leading AI adoption in the AEC industries** and help shape how the next era of growth and innovation takes form.



Luminary Sponsor

Investment: \$10,000

Benefits include:

- Recognition as Luminary Sponsor in all promotional materials
- Prominent logo placement on website & printed/ digital programs
- 7-minute speaking slot allowing you to share about your company, highlight your offerings, and connect directly with attendees
- Opportunity to participate in a partner panel discussion
- 10x10 exhibit booth with two chairs and electricity
- Full conference attendee list that includes first name, last name, title and company
- 2 full conference registrations

Innovator Sponsor

Investment: \$7,500

Benefits include:

- Recognition as Innovator Sponsor in all promotional materials
- Prominent logo placement on website & printed/ digital programs
- Opportunity to participate in a partner panel discussion
- 10x10 exhibit booth with two chairs and electricity
- Full conference attendee list that includes first name, last name, title and company
- 2 full conference registrations

Catalyst Sponsor

Investment: \$5,000

Benefits include:

- Recognition as Catalyst Sponsor in all promotional materials
- Prominent logo placement on website & printed/ digital programs
- 10x10 exhibit booth with two chairs and electricity
- Full conference attendee list that includes first name, last name, title and company
- 2 full conference registrations



Exhibitor

Investment: \$3,000

Benefits include:

- Recognition as an exhibitor
- Recognition in social media sponsor roundup
- 10x10 exhibit booth with two chairs and electricity
- Full conference attendee list that includes first name, last name, title and company
- 1 full conference registration

Next Steps

Ready to secure your sponsorship?

Contact us today to discuss the best package for your needs and to reserve your spot at AEC.AI.

Nandi Rice

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We look forward to partnering with you to make AEC.AI an unforgettable experience!